NATIONAL ACADEMY OF ARBITRATORS

Sponsorship Proposal



Prepared by

National Academy of Arbitrators

2027 Annual Meeting & Education Conference

Omni Mont-Royal
May 4 – 7, 2027
Montreal, QC

About Us

The National Academy of Arbitrators was founded in 1947 as a not-for-profit honorary and professional organization of arbitrators in the United States and Canada. Members are chosen by involved parties to hear and decide thousands of labor and employment arbitration cases each year in private industry, the public sector and non-profits in both countries. Admission standards are rigorous in keeping with the goal of establishing and fostering the highest standards of integrity and competence.

The Academy's purposes are educational and collegial. As a friend of the court, the Academy has participated in appellate litigation in both the United States and Canada where major issues affecting the institution of arbitration are involved. It also works cooperatively with sister organizations such as government agencies, professional organizations, institutions, and learned societies in the field of labor-management and employment relations.

The Academy's Annual Meetings are open to all who wish to attend and feature speakers who are labor-management and employment relations practitioners, arbitrators, judges, government officials, and law school and university professors.



Who Attends and Why It Matters

- 300+ senior arbitrators, union and management counsel, and dispute-resolution leaders.
- Premier national forum for education in arbitration and labor-management relations.
- Direct access to best practices, new developments and cross-sector networking.
- Provides community and shared learning for arbitrators who often work independently.

Why Sponsorship Matters

- Underwrites a neutral, accessible educational conference.
- Supports a forum where all perspectives are treated equally.
- Helps sustain a high-quality program that serves both seasoned arbitrators and newcomers.
- Covers the costs of delivering top-level speakers and programming in a desirable location.

Ethics and Impartiality Safeguards

- Sponsorship supports the conference as a whole, not individual sessions.
- Recognition is neutral and consistent—logo placement and acknowledgments.
- Sponsors do not influence speaker and chair selections or shape curriculum.
- Recognition is equal within each tier, protecting NAA's neutrality.
- Sponsor lists are fully transparent to attendees.

Tiered Opportunities

NATIONAL ACADEMY OF ARBITRATORS

Platinum Conference Underwriter

$25,000

- Exclusive top-level recognition, with logo or name on our website, digital app and conference materials.
- Five registrations and premium logo placement.
- Reserved networking tables.
- Dedicated acknowledgment slide prior to Plenary Sessions.
- Verbal acknowledgment at the opening plenary.
- Sponsor spotlight email and social post on LinkedIn.
- Option to include a non-advocacy informational piece for attendees.
- Option to provide approved promotional items.

Gold Conference Underwriter

$10,000

- Three registrations and prominent logo placement.
- Dedicated acknowledgment slide prior to Plenary Sessions .
- Reserved networking tables.
- Sponsor spotlight email and social post on LinkedIn.
- Featured recognition in the digital app.
- Option to provide approved promotional items.

Silver Supporter

$5,000

- Two registrations and name recognition in the digital app.
- Reserved networking table.
- Option to provide approved promotional items.

Bronze Supporter

$2,500

- One registration and name recognition in the digital app.
- Reserved networking table.
- Option to provide one approved promotional item.

Conference Contributor

$1,000

- Half-Off one registration and name recognition in the digital app.
- Logo listing at registration.
- Option to provide one approved promotional item.

Why Sponsors Value This Conference

- Visibility with key decision-makers in arbitration and labor-management relations.
- Clear alignment with high professional and ethical standards.
- Expands networking reach and brand recognition.
- Association with the preeminent organization of neutrals in the field.

How to Secure a Sponsorship

- Choose a tier and complete the form on the next page.
- Submit your logo and preferred link by March 5, 2027.
- Provide contact information for coordination of recognition and registration.
- Submit payment by March 5, 2027, to be included in pre-conference materials and digital app.

Thank You



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www.naarb.org

2027 EVENT SPONSORSHIP FORM



NATIONAL ACADEMY OF ARBITRATORS

1 N Main St, Ste 412, Cortland, NY
607-756-8363
www.naarb.org

Thank you for your interest in supporting our event! Please fill out the form below and email it to naa@naarb.org.

SPONSOR INFORMATION

Company Name

Phone

Contact Person

Website

Email

Address

SPONSORSHIP LEVEL *(Please select one)*

☐ **Platinum - $25,000** ☐ **Gold - $10,000** ☐ **Silver - $5,000** ☐ **Bronze - $2,500** ☐ **Contributor - $1,000**

Benefits Received *(Platinum, Gold, Silver, etc. benefits listed above in a detail.)*

PAYMENT METHOD

Credit Card Type: ☐ Visa ☐ MasterCard ☐ AmEx Other

Card Number:

Expiration Date: / CVV:

Cardholder Name:

Billing Address:

Authorized Signature: